

OTICON | Opn

Open
your world



oticon
PEOPLE FIRST

Traditional technology:



Focuses on one speaker and suppresses all others.

When you sit around the dinner table, do you have to work hard to follow the conversation? Perhaps you can hear the person across from you or next to you, but what happens when someone further away says something? If you don't catch it, the conversation moves on, leaving you behind.

The reason is simple. When you have hearing loss, fewer sounds reach your brain. In order to make sense of the sounds, your brain has to work harder. This is especially true when sounds come from different directions – like at the dinner table.

New technology:



Oticon Opn,TM the first hearing device that revolves around you.

With Oticon Opn, you can hear what you want to hear, even in the most complex listening environments.

The groundbreaking technology in Oticon Opn processes sounds 50 times faster*, giving your brain total access to the sounds around you. Because it works in harmony with your brain, it puts you – not your hearing aid – in charge of which sounds you focus on. The result is you understand speech better, with less effort.

With Oticon Opn, you can open up to the world around you, and participate more in all that life has to offer.

*Compared to Inium Sense

Fast enough to support the brain



Oticon's exclusive BrainHearing™ technology helps you:

- Focus on the sounds you want to hear
- Understand speech with less effort
- Enjoy a fuller and more natural soundscape
- Shift your attention from one sound to another

Oticon Opn's remarkable chip not only processes sounds exceptionally fast, it scans the environment 100 times per second to give you access to 360° of sound. It distinguishes between speech and background noise, enables you to identify where different sounds are coming from, and continually adjusts and balances all the sounds around you. This helps your brain make sense of sound and gives you a natural hearing experience.

**Hear better. Less effort.
Remember more.****

Enjoy

30% better speech understanding

Reduce your listening effort by

20%

Remember

20% more of your conversations

Oticon Opn separates speech from noise.

Recent studies show that “following conversation in noisy situations” is the number one challenge for people with hearing loss. Oticon Opn solves this problem by working in harmony with your brain to improve your ability to understand speech better, and focus on what’s important even in complex listening environments. With Oticon Opn, you will notice a decrease in listening effort and an increase in remembering more of what people said to you.

**Le Goff et al. 2016, Oticon Whitepaper,
<http://www.oticon.com/support/downloads>

Connect to the things that matter most

Made for



iPod



iPhone



iPad

A full range of wireless possibilities.

- On the go, Oticon Opn syncs seamlessly with your mobile devices, turning your hearing aids into wireless headphones that you can control with our easy-to-use Oticon ON App. The App also has a “locate my hearing aids” feature if they are lost.
- At home, you can stream sound from your TV and radio directly into your hearing devices.
- Use the remote control with complete discretion to regulate volume, change programs or simply turn off your hearing aids.
- Through a unique Oticon cloud solution, Oticon Opn can be linked to the If This Then That (IFTTT) network.



Imagine that your hearing aids are able to notify you when an e-mail is received or inform you when someone rings your doorbell - all this is possible with Oticon Ovn.

Open up to the world of information, intelligence and entertainment with Oticon Ovn, visit oticon.com for details.



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Do you experience ringing in your ears?

Many people with hearing loss experience tinnitus as a ringing in their head. You might also experience tinnitus as a buzzing, humming or whistling sound or even the sound of chirping crickets, as tinnitus can take many forms. Even though there is no known cure, tinnitus doesn't have to interfere with your enjoyment of life. Your Opn hearing device with Oticon's Tinnitus SoundSupport™ feature can be programmed to create customized relief sounds that may minimize the irritating effect your tinnitus sounds have on you.



To find out more about what **Oticon Opn** can do for you, talk to your hearing care professional today.



Opn is rechargeable!

Make any Opn miniRITE rechargeable



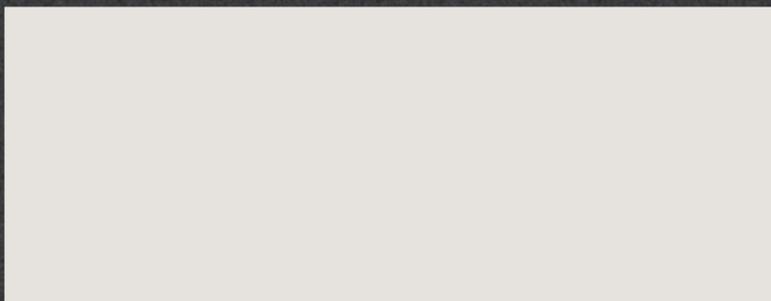
Save about
150-200
batteries a year!

The optional Oticon Opn miniRITE rechargeable solution is easy to use and ensures that you don't need to worry about power any more. The hearing aids are charged overnight for a full day's use and if extra battery life is needed, the 312 ZPower batteries can be swapped out for disposable batteries - a perfect backup solution.

- The world's only rechargeable hearing aid with an open sound experience.
- The world's first rechargeable hearing aid with 2.4GHz direct streaming from iPhone®, Apple Watch®, TVs, radios, laptops and more.
- Rechargeable batteries included.
- Environmentally-friendly: one pair of ZPower batteries can save around 150-200 disposable batteries per year.

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Contact your local hearing care professional:



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Award-winning Oticon Opn

Winner of the prestigious CES Award and 6 other US and international awards for technology, innovation, and design



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